

# ALEXANDRE BALMER







Last name	BALMER
First name	ALEXANDRE
Born on	4 MAY 2000
Size	72KG / 192 CM
Locality	2300 LA CHAUX-DE-FONDS
Nationality	SWISS & BRAZILIAN
Languages	FRENCH, GERMAN, PORTUGUESE, ENGLISH, ITALIAN
Character	HARD WORKER, EXEMPLARY DISCIPLINE, NEVER SATISFIED, STRIVES FOR PERFECTION
Training	VET POLYMECHANIC PROFESSIONAL MATURITY CERTIFICATE
Role	NATIONAL ELITE ROAD CYCLING TEAM
Club	CIMES CYCLE
Team	TEAM SOLUTION TECH - VINI FANTINI
Instagram	@ALEXANDREBALMER
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# MY ACHIEVEMENTS

01



ACHIEVEMENTS

2015 U17	EUROPEAN CHAMPION MTB
2016 U17	SWISS CHAMPION MTB, 3RD PLACE EUROPEAN CHAMPIONSHIPS MTB, SWISS CHAMPION ROAD
2017 U19	2ND PLACE EUROPEAN CHAMPIONSHIPS MTB, 2ND PLACE SWISS CHAMPIONSHIPS MTB, 6TH PLACE UCI WORLD RANKING MTB, SWISS CHAMPION TIME TRIAL, 3RD PLACE SWISS CHAMPIONSHIPS ROAD
2018 U19	1ST PLACE UCI WORLD RANKING MTB, WORLD CHAMPION MTB, WORLD CHAMPION MTB TEAM RELAY, EUROPEAN CHAMPION MTB, 2ND PLACE EUROPEAN CHAMPIONSHIPS MTB TEAM RELAY, 2ND PLACE SWISS CHAMPIONSHIPS MTB, 2ND PLACE EUROPEAN CHAMPIONSHIPS ROAD, SWISS CHAMPION TIME TRIAL, SWISS CHAMPION ROAD, 4TH PLACE WORLD CHAMPIONSHIPS ROAD
2019 U23 (only MTB)	SWISS PROMISING ATHLETE OF THE YEAR ALL SPORTS, 3RD PLACE GENERAL CLASSIFICATION ELITE IN SALAMINA, 3RD PLACE GENERAL CLASSIFICATION ELITE IN KOS, 9TH PLACE WORLD CHAMPIONSHIPS, 3RD PLACE SWISS CHAMPIONSHIPS
2020 U23	2ND PLACE WORLD CUP MTB, 3RD PLACE WORLD CHAMPIONSHIPS MTB TEAM RELAY, 2ND PLACE SWISS CHAMPIONSHIPS MTB, SWISS CHAMPION TIME TRIAL



ACHIEVEMENTS

2021 U23 (wrist fracture)	SWISS CHAMPION MTB, 3RD PLACE WORLD CUP MTB, 2ND PLACE EUROPEAN CHAMPIONSHIPS MTB TEAM RELAY, 3RD PLACE GIRO DEL BELVEDERE UCI, 2ND PLACE ON A STAGE OF RONDE DE L’ISARD UCI, WINNER OF THE YOUNG RIDER CLASSIFICATION OF ALPES ISÈRE TOUR UCI
2022 U23 (wrist fracture)	3RD PLACE EUROPEAN CHAMPIONSHIPS MTB SHORT RACE ELITE, 2 TOP10 UCI ROAD RACE ELITE, PARTICIPATION IN 3 CYCLING MONUMENTS (PARIS-ROUBAIX, LIÈGE-BASTOGNE-LIÈGE, IL LOMBARDIA)
2023 elite	7TH PLACE WORLD CHAMPIONSHIPS MTB MARATHON, 8TH PLACE MARYLAND CLASSIC UCI, PARTICIPATION IN 3 CYCLING MONUMENTS (MILAN- SAN REMO, PARIS-ROUBAIX, LIÈGE-BASTOGNE-LIÈGE)
2024 elite	SWISS CHAMPION MTB MARATHON, WINNER JURA BIKE MARATHON UCI, 3RD PLACE GP KRANJ UCI, 6TH PLACE CUPA MAX UCI
2025 elite (fracture of two fingers)	3RD PLACE RADSPORTFEST MÄRWIL UCI, 2ND PLACE TROFEO CITTÀ DI BRESCIA UCI, 8TH PLACE GENERAL CLASSIFICATION TOUR OF SHARJAH UCI, WINNER IRON BIKE RACE MTB MARATHON



MY STORY

# MY STORY

# 02

SPONSORSHIP PACKAGE

2025







From a very young age, I learned to find **the perfect balance between my studies and cycling**. This discipline allowed me to achieve excellent academic results while winning the vast majority of the races I entered! This success is rooted in my mindset: working hard and always striving for excellence.

Over the years, I have won several major titles: double World Champion and double European Champion in mountain biking, ranked No. 1 in the world, European Road Vice-Champion, 4th at the World Road Championships and 5th at the European Time Trial Championships, to name a few. These achievements reflect my commitment, determination and consistency.

After completing **my vocational education with the highest grades in my region** and being named **Swiss Rising Star across all sports**, the following years were not without challenges, contrary to what I had experienced and imagined. I had to learn to manage my time differently, as my passion became my full-time job. Injuries (wrist and finger fractures, tendinitis, Covid infection) and periods of convalescence taught me to be patient, to accept frustration and to strengthen my mental resilience. I realized that progress also comes through the most difficult moments.





Despite this learning period, I distinguished myself by finishing second in the U23 Mountain Bike World Cup, becoming Swiss U23 Champion in both mountain biking and time trial, while gaining experience by supporting my team leaders in the biggest races: Paris-Roubaix, Liège-Bastogne-Liège, Milan-San Remo, Il Lombardia, Amstel Gold Race, La Flèche Wallonne, among others.

For several seasons, **I divided my time between mountain biking and road cycling** within the biggest road cycling teams. In hindsight, trying to excel in both disciplines simultaneously limited my full potential. Mountain biking remains my first love and the source of my greatest successes, but road cycling is now more suited to my physical qualities and ambitions.

**Following the death of my father**, who passed on to me his passion for cycling as well as the values of discipline and hard work, **I decided to fully commit to road cycling**. I continue to progress both physically and mentally, and I am convinced that my perseverance, discipline and long-term vision will lead me to the top.

Today, I am looking for partners who share these values: passion, performance and continuous improvement. Together, we can build a shared story of success, ambition and pursuing excellence.



# MY AMBITIONS FOR 2026

# 03







The 2025 season was solid and consistent, with my physical condition right on point. However, there's still a sense of frustration at not having turned that form into a major result due to the fracture and surgery at the beginning of the year.

My motivation is still there, stronger than ever, to fine-tune the final details and approach races with more confidence, without holding back in the peloton.

My main goal for the coming season is clear: to secure a victory in the professional ranks and continue being a key contender in races.

Alongside road racing, I will keep enjoying myself during my free weekends by taking part in mountain bike marathon races near home.



SPONSORSHIP OPPORTUNITIES

# SPONSORSHIP OPPORTUNITIES

# 04

SPONSORSHIP PACKAGE

2025





**Make your brand shine through strong exposure in the press and on screen.**

Cycling offers exceptional visibility: all races are broadcast on television, with significant airtime.

Thanks to my attacking racing style and frequent presence in breakaways, I appear regularly on screen and benefit from dedicated commentary, even when the final result isn't there.

**I also enjoy strong recognition in my region and within the Swiss sporting community**, with regular appearances in the press and on television. You can find several concrete examples of my media coverage on my website.

Beyond visibility, **I can offer you:**

- Group rides and on-bike experiences
- Sharing my expertise in training and nutrition
- Conveying and passing on meaningful emotions





## Various Sponsorship Opportunities

### **Title Sponsor:**

- Fully customized helmet in your brand colors, offering maximum visibility, especially during breakaways. This is a unique opportunity, as most riders wear standard team helmets.
- Training jersey featuring your logo  
(Also applicable for mountain bike races).

### **Other Sponsors:**

- My car and caravan branded with your company colors
- Regular social media posts highlighting your business
- Your brand featured on my website
- Your brand included in my newsletters



# PARTNERSHIPS

# 05







I build long-term partnerships with brands that share my values. **Since 2019, Tissot has been supporting me**, and our collaboration goes far beyond traditional sponsorship: commitment, trust, and shared projects are at the heart of our relationship.

One highlight was a mission in Ethiopia with the Gostar Foundation, supported by Tissot, where I guided and coached participants on cycling.

**My involvement left a lasting impression, so much so that the foundation launched a fan club called “Dans la roue d’Alex”.**

[Read the article on Arcinfo](#)





Partnering with me provides exceptional visibility while offering the opportunity to create authentic experiences that generate memorable stories, built on values of sharing, trust, and authenticity.



# CONTACT

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# 06